

Ninth edition of the ‘Made in Qatar’ exhibition to kick off in November 29, says Qatar Chamber

The Qatar Chamber has announced the launch of the ninth edition of the “Mad in Qatar” exhibition which will be held under the patronage of HH the Amir Sheikh Tamim bin Hamad al-Thani at the Doha Exhibition and Convention Center (DECC) from November 29 to December 2.

The expo is being organised by the Qatar Chamber in cooperation with the Ministry of Commerce and Industry (MoCI).

The announcement was made during a press conference held on Monday, August 21st, at the Qatar Chamber's headquarters in the presence of QC Chairman HE Sheikh Khalifa bin Jassim al-Thani, Saleh bin Majed al-Khulaifi, Assistant Undersecretary for Commerce Affairs at the Ministry of Commerce and Industry and Abdulrahman al-Ansari QC board member and Chairperson of the Exhibition’s Technical Committee.

The conference also was attended by QC bioard members Mohamed bin Ahmed Al Obaidli and Abdulrahman Abduljaleel Abdulghani, in addition to Dr. Hamad Salem Mejegheer, the Executive Director of Advisory and Incubation at Qatar Development Bank (QDB).

Speaking to the media, HE Sheikh Khalifa conveyed his heartfelt gratitude and appreciation to the HH the Amir Sheikh Tamim bin Hamad al-Thani for his continuous support to the exhibition since its inception in 2009, stressing that the Amir’s consistent support constitutes a strong impetus for the Qatari private sector, particularly for the Qatari industry—a cornerstone of any advanced economy.

HE Sheikh Khalifa also highlighted that the State has achieved a myriad of significant developments and accomplishments in recent years by establishing a world-class infrastructure and enacting progressive legislation. These efforts are aligned with the State's endeavours to accomplish the goals set forth in the Qatar National Vision 2030.

HE affirmed that the exhibition serves as a large platform that brings together Qatari industries and products, noting that it aims to bolster the Qatari industry and promote the local product, boost cooperation between the Qatari businessman and domestic companies, and facilitate discussions on

potential partnerships and alliances that can contribute to the advancement of the local industry.

The QC Chairman emphasized that this year's edition of the expo follows the dazzling success Qatar achieved in hosting the World Cup, underscoring that the Qatari industry has achieved remarkable development and successive leaps and bounds in recent years, thanks to the strong support of the Wise Leadership. He also stressed the pivotal role of government-provided facilities and incentives in this progress.

He further added, "These factors have bolstered the competitiveness and quality of the Qatari product, facilitating its penetration into global markets."

HE said that the exhibition is anticipated to feature the participation of over 450 Qatari industrial companies across six sectors, encompassing furniture, food, petrochemicals, services, SMEs, and various industries.

He further highlighted that the event would see the participation of over 100 productive families to showcase their products in collaboration with the Ministry of Social Development and Family. Moreover, the exhibition will also witness the active participation of many entrepreneurs who will exhibit their products through a dedicated section of the expo.

The expo aims to provide visitors with the opportunity to gain insights into the products and services within the industrial sector. Participants will have the chance to engage with industry experts and investors, get acquainted with the successful companies operating in the state, and grasp their capacity for expanding activities, enhancing competitiveness, and highlighting innovation.

HE also noted that the expo will feature a range of accompanying activities, including discussion sessions that will focus on the future of the Qatari industry. These sessions will involve the participation of numerous concerned bodies, aiming to boost greater cooperation and communication among manufacturers.

Replying question on the Chamber's role in supporting the productive families and entrepreneurs, HE Sheikh Khalifa underlined the significance of cooperation between the Chamber and the Ministry in this regard. HE emphasized the Chamber's commitment to developing the national production to meet any shortage in goods and products within the local

market. HE also underscored the Chamber's efforts to encourage investors to engage in new industries that contribute to the growth of the state's GDP.

For his part, Abdulrahman al-Ansari said that this year's edition of the exhibition will be different. He pointed out that the state has build an advanced infrastructure, stressing that this will provide the private sector with opportunities for active contribution to the growth of the domestic production. He further affirmed the Chamber's commitment to addressing all obstacles facing the progress of the industrial sector in partnership with all relevant stakeholders within the state.

Responding to a question regarding the incentives provided by the state to enhance industrial production and boost exports, Saleh al-Khulaifi expressed gratitude to the Chamber for organising the expo, stressing its pivotal role in promoting local products.

He reassured that the Ministry is interested in supporting exporters and elevating Qatari exports. He further emphasized the collective efforts of both entities in fostering a conducive business environment and motivating companies to establish value-added projects that contribute to the national economy.

Al-Khulaifi also underlined the significance of enhancing the competitiveness of the private sector, enabling it to manufacture products that hold economic advantages and can effectively compete both domestically and on the international stage.

In a response to a question regarding the expected number of participating companies at the expo, Al-Ansari said that the expo will be held on an area of 30,000 sqm. He also said that the expected number of exhibitors is around 450 companies, expressing the Chamber's invitation to all private sector companies to participate in this significant event.

Replying a question about the future destination of the expo, HE Sheikh Khalifa said it will take place outside the GCC region, noting that it could be in Iraq or in country within the eastern African region.

The expo primarily aims at strengthening the national industry sector, support the State's endeavors for industrial development, promoting the Qatari products both domestically and internationally, and encouraging the utilization of Qatari-made products, and inspiring investors to increase

investment in industrial projects and enhancing the partnership between the public and private sectors.